

 DELTA DENTAL®

HDS
Hawaii Dental Service

SMILEWell

An oral health wellness program geared towards improving the oral health (and ultimately, overall health) of our valued members so they can **Live Well, Smile More.**

SMILEWell

ORAL HEALTH WELLNESS FOR HDS MEMBERS

Administered by the HDS Wellness Manager, SMILEWell is a structured program that prioritizes oral health. The following are offerings that may be included in your tailored oral health wellness plan.

Assess

Healthentic
Dental Action Report

Previsor DentalScore

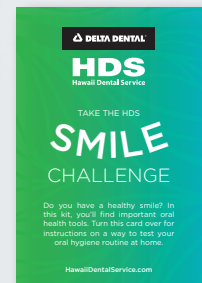
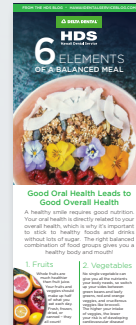
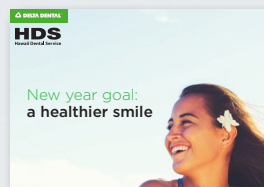
Custom Oral Health
Wellness Plan

Educate, Motivate, Reward



SMILETalk

- Chat with a dentist (one-on-one)
- Dentist Q&A
- Educational Presentations
- Wellness Fair Activities
- Screenings



Communications

- Dental plan education materials
- Custom mailers
- Oral health brochures
- Co-branded communications
- Oral health flyers, posters, etc.

Incentives

- HDS SMILEKits for employees
- HDS SMILE Challenge Kits
- Oral health prizes

Share

SMILEPerks

HDS Blog

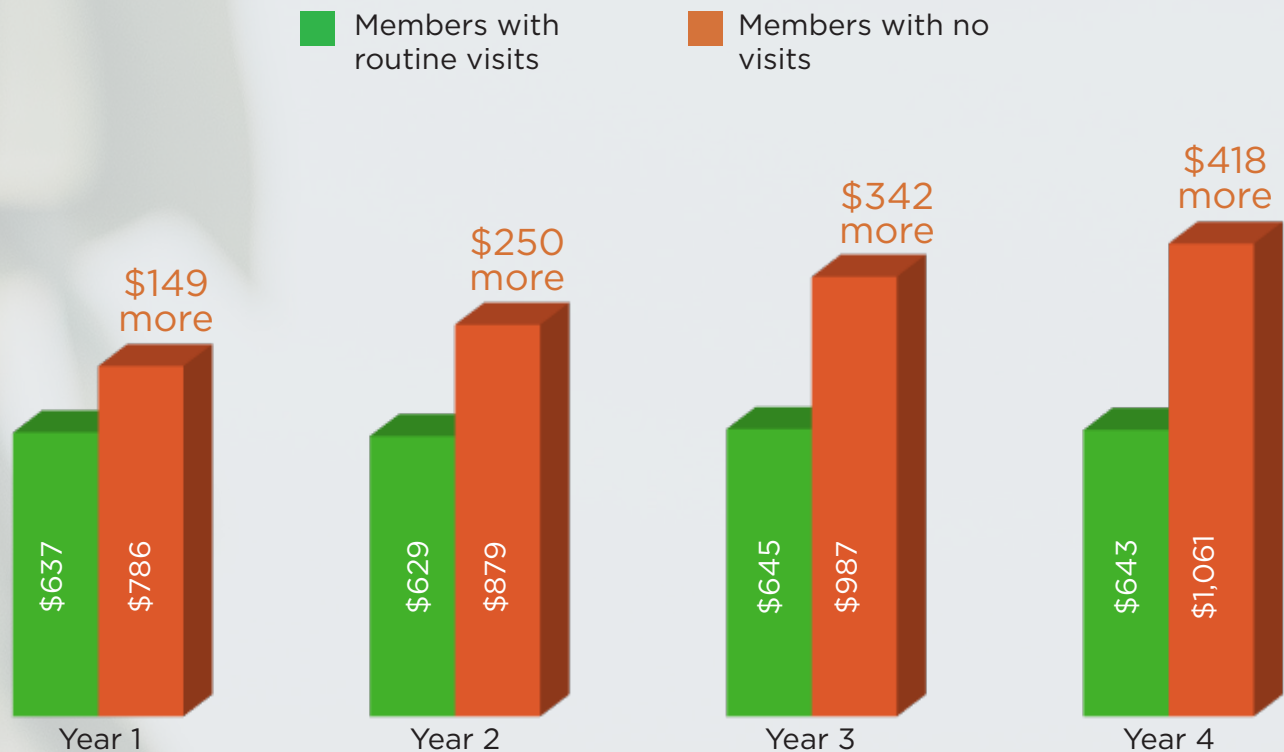
HDS Social
Media

SMILEWell

The Cost of No Visits

No Visit members tend to require more extensive treatment for oral health issues compared to members with routine visits. The Centers for Disease Control and Prevention says this can lead to lost productivity and hours at work. The four-year analysis below compares members with routine visits to members who did not see a dentist.

Average cost per member



The financial effects of routine visits to the dentist show members who see their dentist regularly cost less than those who do not. HDS bases its wellness offerings to target no visit members and encourage them to see their dentist for preventive care.